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Deepak Ray &Co(DRC) Chartered Accountant

DRC



Dear Well-wishers,
Greetings from Deepak Ray & Co.[DRC]
Chartered accountant Consulting Firm, Chennai, India.

At the outset thanks for your wholehearted support over the years to us. We take privilege to Introduce the firm. The Firm Deepak Ray & Co.(DRC) is founded in year 2021 by FCA Deepak Ray [Ex- Ashok Leyland/Daimler/IFB/ Mahindra/Unipres] and Operates from its registered office in Chennai. We have association with established CA Firms across India. Our services are specifically designed to meet and assist your organization in all its decision making process to add value to your organization.

Thanks, Deepak

Deepak Ray & Co(DRC)

Chartered Accountant



About Us

Deepak Ray & Co. (DRC) is a team of distinguished Chartered accountant, Corporate financial advisors and Tax consultants in India. The Founder Deepak Ray is an accomplished accounting professional with 20+ years of experience in accounting and audit areas. Deepak Ray has served CFO of various MNC's and worked in various reputed companies namely Ashok Leyland, Daimler, Mahindra, IFB, Unipres. Our drive to deliver excellent services is entrenched in our deep-rooted commitment to our clients. We constantly pursue new ideas and embrace a culture of curiosity, agility and innovation. The Firm is a congregation of professionally qualified and experienced persons who are committed to add value and optimize the benefits accruing to clients



WHY DRC

5 reasons why Clients choose DRC

A network you
know can deliver

Proven sector
experience

Innovative
services

A dedicated and
accessible team

Value for fees to
suit your needs

- ▶ DRC Professionals have years of experience of accounting and tax compliance.
- ▶ We know your business are poised to address your immediate and long-term service needs.
- ▶ Members of our associate CA firm bring to our clients the broad-based experience, in-depth knowledge and business savvy approach that can be critical to your success.
- ▶ Our professionals are well versed in issues facing your industry including new legislations and regulations.
- ▶ Flexible approach and methodology to manage the engagement efficiently.
- ▶ Ideas for business improvements throughout the engagement.
- ▶ High level of Senior professionals involvement.
- ▶ Access to specialised services teams.
- ▶ Dedicated project management support to ensure deadlines are met and any potential issues are highlighted early on.
- ▶ Openness and transparency in pricing our work; no surprises.
- ▶ Client service plan designed to identify and track issues and opportunities.

Deepak Ray & Co(DRC)

Chartered Accountant



DRC's mission statement is ' to provide high quality service to our clients to growth of their Business which in turn contribute to the sustained growth of the economy.

The foundation of Deepak Ray & Co. (DRC) is built on basis of four Values

- Respect
- Passion
- Integrity
- Discipline



DRC's vision is to be a leading consulting firm . DRC success measured by the four pillars of values Respect, Passion, Integrity and Discipline.



Deepak Ray & Co(DRC) Chartered Accountant



Virtual CFO - Our mission is fixed in providing strategic financial guidance and tech solutions, propelling startups into scale up. We provide a progressive external finance team for startups and small businesses looking to accelerate their growth. Our services include financial planning, reporting, bookkeeping, monthly accounting, and more, perfectly suited for startups and growing businesses.



Audit Preparedness - We Coordinate with auditor for smooth & timely audit completion. We support client by preparing schedules, financials and other reports that required for the audit.

BUSINESS SERVICES & OUTSOURCING

Services portfolio

We provide full range of accounting advisory and compliance services, which improve business performance & helps business to meet their envisioned goal. Business services includes outsourcing, Learning solutions, Technology services and accounting services.

Outsourcing	Learning Solutions	Technology Services	Accounting Services
<ul style="list-style-type: none">▪ Human resources Operations and Employee Life Cycle Management▪ Finance and Accounting Outsourcing▪ Offshoring▪ Payroll and Compliance▪ Revenue Cycle Management▪ Supporting Tax Compliance	<ul style="list-style-type: none">▪ Finance for Non Finance Professionals▪ Ind AS Implementation workshop▪ GST Knowledge workshop▪ Income tax workshop	<ul style="list-style-type: none">▪ Corporate Risk and Governance solution▪ Digitisation and Process Automation▪ Tax Automation	<ul style="list-style-type: none">▪ Accounting system design and Implementation▪ Asset accounting Management▪ Inventory Management▪ Receivables Management

One Window solution for MNCs for set up of Company In India

Make In India is an Initiative by the Government of India to make and encourage companies to manufacture in India . In this respect we facilitate the MNC's and Indian companies to setup of Company in India.

Service Portfolio

- MoU with Govt.
- Tax Incentive
- Consulting JV agreement
- Statutory approval

NRI Service

- Issuing certificate for repatriation of income / assets from India.
- Consultancy/ advice on FEMA/RBI matters.
- Obtaining Advance Rulings on debatable issues.
- Expat salary processing.

SIPCOT - The State Industries Promotion Corporation of Tamilnadu' (SIPCOT) is an institution owned by the Government of Tamilnadu to Promote Industrial growth in the state of Tamilnadu. Similar Industries Promotion in Other states also respective Government has set up for Industrial Growth.

SIPCOT Success Journey So far.....

21 Industrial Parks 7 SEZs 32004 Acres

Service Portfolio

- Certification.
- Asset register preparation.
- Consulting for SIPCOT subsidy.
- Coordination with SIPCOT Authorities.
- Guiding the necessary document required for subsidy i.e. CE Certificate, Vendor Confirmation etc.

MSME & STARTUP One Window solutions for all needs

MSME
*The growth engine
of New India*

Services-MSME

- Registration
- Compliance & Accounting
- Fund arrangement under MSME Scheme
- Govt. Policy consultation



STARTUP INDIA
STARTUP ECOSYSTEM
IN INDIA

Services -Start up

- Sector specific consultation on basis of Govt. Policy.
- Taxation impact.
- Compliance and accounting
- Support for MoU with Govt.



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DRC

Corporate Finance

- ❖ Preparations of Project Reports.
- ❖ Preparation of financial data for bank loans
- ❖ Private placement of shares, Inter-Corporate Deposit, Terms loans, working capital limits, etc
- ❖ Consulting on External Commercial Borrowings/Foreign currency Loan
- ❖ Coordination with Bank/RBI for all Banking needs.



Financial & Business advisory

- Business Valuation
- M&A Advisory
- Restructuring
- Due Diligence
- Insolvency and Bankruptcy

Regulatory & Compliance services

- RBI/FIPB/SEBI/FEMA
- Advise on ESOP Issues
- SEZ/PPP/STP,EHTP,HTP Schemes
- Secretarial Compliance



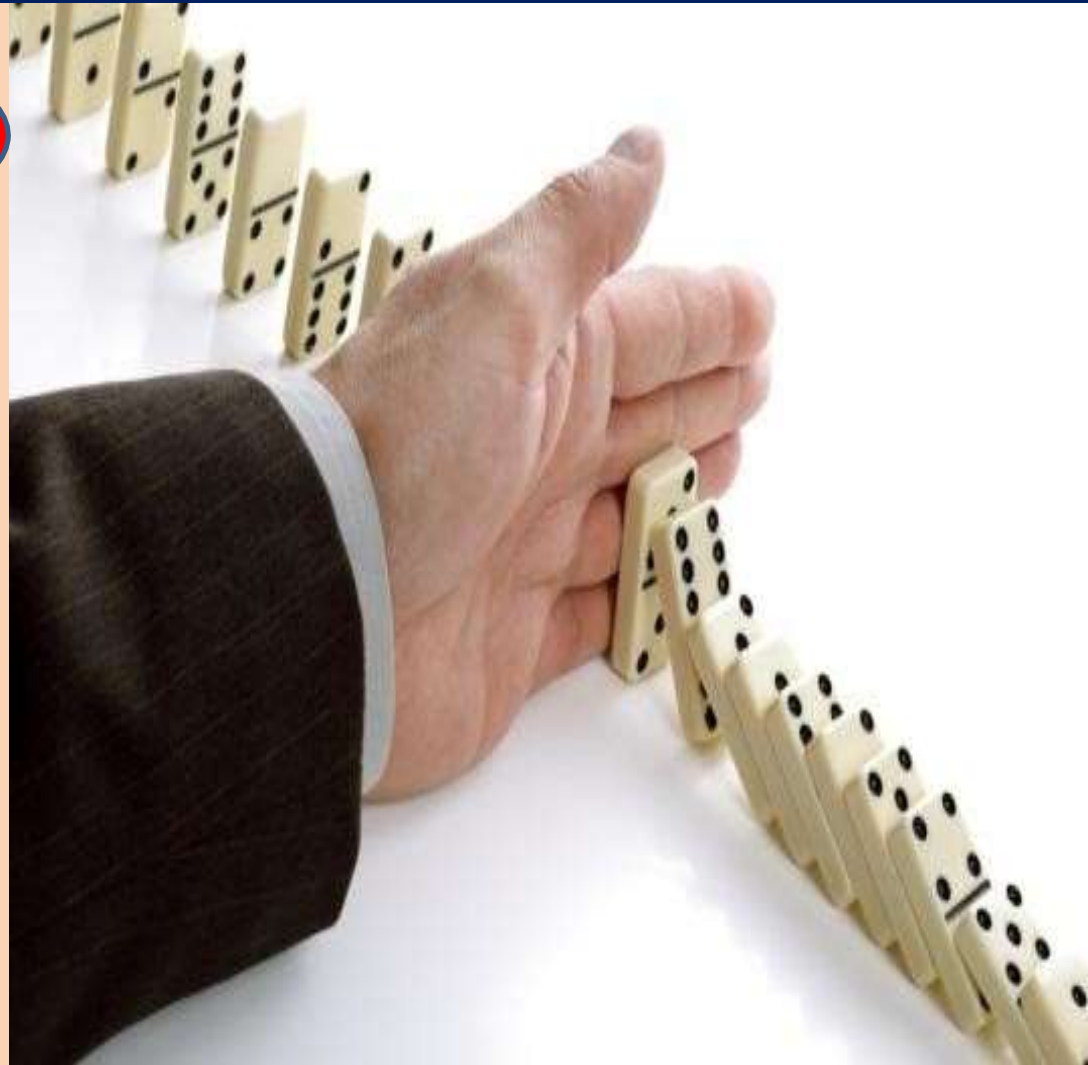
ATTESTATION

- ❖ Statutory Audit
- ❖ Limited Review
- ❖ Certification
- ❖ Concurrent Audit
- ❖ Income Tax Audits
- ❖ Transfer Pricing Audits



Risk Advisory

- ❖ Internal Audit
- ❖ ICFR Documentation
- ❖ IT Implementation Review
- ❖ Process Improvement
- ❖ Standard Operating Procedure Documentation
- ❖ Data Analytics
- ❖ IT Audit
- ❖ Forensic Audit



INCOME TAX SERVICE PORTFOLIO

- Consultancy on various intricate matters pertaining to Income tax.
- Effective tax management, tax structuring and advisory services.
- Tax Planning for Corporate and others.
- Designing / restructuring salary structure to minimize tax burden.
- Obtaining Advance tax Rulings.
- Liaison with Income tax department for rectification, assessment, obtaining refunds etc.
- Consulting on Advance Pricing agreement

- Filing and pleading appeals under various provisions of IT Act.
- Special expertise in search, seizure and prosecution litigation.
- Advice on future tax implications in respect of the potential acquisition.
- Opinions on the various Double Tax Avoidance Agreement related issues.
- Consulting on International Taxation
- Expertise in complicated direct tax assessments.

GST SERVICE

- Reconciliation, Accounting Automation.
- Re-designing of Business Structure
- Representation before revenue authorities in respect to SCN/Appeal.
- Legal opinions and procedural Guidance to clients
- Handling compliance verification processes like audits and scrutiny
- Handling legacy issues like past assessments/audits



Finance Professional Recruitment

We support corporate to arrange Finance professional recruitment from Mid management to Top Management.

*We understand
that Talent drives
your business strategy
and we make it our
Best to find that
Talent.*

DRC Approach : Finance Professional Recruitment

We help you find the best people, build successful teams, and generate value for share holders through excellence. We find exceptional leaders who are in tune with culture of your organization and this is achieved through a systematic-process as explained below;

- **Hands-On Senior Service** : We work directly and closely with you to understand your needs and ensure a successful search.
- **Needs Analysis and Statement of Requirements** : We work with you to understand your needs and develop a Statement of Requirements to define the Prospect Identification: We understand where your ideal candidate is likely to be found and identify the right pool of executive talent. We access our network of industry connections for referrals and recommendations. This is highly customized research which finds candidates with the ideal fit.
- **Prospect Research and Qualification** : We investigate our prospects thoroughly and only approach those with the strongest potential. We then qualify those candidates using different levels of Interviews.
- **Presentation** : We present only those candidates who are a viable and real leadership option for your firm.
- **Assessment** : We carry out formal assessment of candidates under strong consideration, working in alignment with your assessment methodology.
- **Placement Follow-Up/Aftercare** : We stay with you and the candidate after selection and placement. We are available to provide any needed support and give /receive regular feedback from the new hires.

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IFB



Ashok Leyland



DAIMLER



UNIPRES

Career Graph In Employment

IFB

**Ashok
Leyland**

Daimler

**Mahindra
Industrial
Park**

**Unipres
India**

Asst. Manager
Internal audit

Manager
Internal audit

Sr. Manager
Finance

CFO

Head
Finance

Deepak Ray & Co(DRC)

Chartered Accountant



Testimonials

Deepak is a very dedicated person full of ideas. He is committed and has pro- active approach. He was very useful in Fixed Assets and creating a meaningful MIS. He is a good leader and a popular with his team.

Mr Jogendra Singh
President(Finance), Hero Corporate Service

Deepak is very hard working person. He has good leadership quality and sincere to his job. He has played a critical role in asset capitalisation of Daimler India and MOU project. He has been appreciated by top management for all achievements.

Mr Satyaranjan Jena
Chief Accountant (CAO) Volvo Group

Deepak came across someone very diligent, sensitive and always willing to learn. He has good understanding of Financial Management and reporting. I wish him a great future.

**Mr Vivek Sharma, Presently, Principal & Head-TNIFMC
EX Chief Operating Officer(COO) Mahindra Lifespace
Developers**

Deepak is very professional and object oriented, He is capable of handling complex assignments and demonstrates commitment. I had the opportunity to work with him in Daimler and witnessed his skill sets in presenting report to Management. Thanks.

Mr Balachandar Natarajan
General Manager ISUZU Motors India

Contact Us



Membership & Alliance –

- 1.Executive Council member to MBFI
- 2.Indian Industries Association
- 3.Indian Merchants Chamber
- 4.Wadhvani Foundation
- 5.BRICS (Brazil Russia India China South Africa) Chamber

- 6.Auroville Consulting for MSMEs on GHG awareness & Promoting Solar village Program
- 7.Opportunity Network (Digitally connecting company and private investors worldwide)
- 8.Government Blockchain Association- USA
9. Chief of Staff Association

MBFI OFFICE : NCR, Mumbai, Ahmedabad, Mohali, Vadodara, Hyderabad, Bengaluru, Nagpur,Chennai

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